

January 27, 2026

EU Endorses Landmark Declaration on Information Integrity on Climate Change

The European Union has officially endorsed the **Declaration on Information Integrity on Climate Change**, following approval by the Council on 20 January 2026. The endorsement reinforces the EU's commitment to science-based policymaking, factual public debate and international cooperation in addressing climate misinformation and disinformation.

The Declaration was launched during **COP30** under the **Global Initiative for Information Integrity on Climate Change**, a partnership established by UNESCO, the Government of Brazil and the United Nations. It sets out shared international commitments to strengthen information integrity and promote accurate, evidence-based communication on climate change.

The EU's endorsement comes at a time when access to reliable climate information is becoming increasingly challenging, highlighting the need to support informed public debate and strengthen trust in climate science.

Promoting accurate and evidence-based climate information

The Declaration establishes a common international framework for improving the quality and reliability of climate-related information.

Its objectives include:

- Promoting evidence-based communication on climate change
- Strengthening information integrity across digital and traditional media
- Countering climate misinformation and disinformation
- Supporting informed public debate
- Reinforcing trust in climate science and scientific evidence

The initiative recognises that reliable information is essential for enabling effective climate action and informed policy decisions at national and international levels.

Public concern over climate misinformation

The endorsement follows growing public concern regarding the quality and credibility of climate information available through media and online platforms.

According to the **2025 Eurobarometer on Climate Change**:

- **84%** of Europeans agree that climate change is caused by human activity.
- **52%** believe traditional media do not provide sufficiently clear information on climate issues.
- **49%** report difficulty identifying reliable climate-related content on social media.

These findings illustrate the increasing complexity of today's information environment and underline the importance of improving public access to trustworthy, science-based climate information.

Broad support across the European Union

Before the European Union endorsed the Declaration collectively, **15 Member States** had already expressed their support individually:

- Austria
- Belgium
- Czechia
- Denmark
- Estonia
- Finland
- France
- Germany
- Luxembourg
- Netherlands
- Poland
- Portugal
- Slovenia
- Spain
- Sweden

The collective endorsement strengthens the EU's contribution to international efforts aimed at protecting the integrity of climate-related information and promoting global cooperation against misinformation.

Strengthening science-based policymaking

The Commission emphasises that evidence-based policymaking remains fundamental to achieving the European Union's climate objectives.

Announcing the endorsement, Commissioner for Climate, Net-Zero and Clean Growth **Wopke Hoekstra** highlighted the growing challenge posed by misinformation and disinformation at a time when climate change is becoming increasingly urgent.

He stressed that informed public debate, grounded in scientific evidence, is essential for enabling effective responses to the climate crisis and maintaining public confidence in climate policies.

Launch of the #ClimateFactsMatter campaign

As part of its wider efforts to strengthen information integrity, the European Commission's Directorate-General for Climate Action has launched the **#ClimateFactsMatter** awareness campaign.

The initiative aims to equip citizens across Europe with practical tools to recognise and respond to climate misinformation.

The campaign will:

- Explain common climate disinformation techniques
- Provide reliable information on EU climate action
- Improve public understanding of climate science
- Promote informed decision-making
- Encourage critical evaluation of online content

Through educational resources and awareness activities, the campaign seeks to strengthen climate literacy and help citizens distinguish between scientific evidence and misleading information.

Supporting informed climate action

The Commission considers access to reliable climate information an essential component of successful climate policy implementation.

Public trust in scientific evidence supports informed decision-making by citizens, businesses and policymakers, while contributing to more effective climate mitigation and adaptation measures.

By endorsing the Declaration on Information Integrity on Climate Change, the European Union reaffirms its commitment to transparency, international cooperation and science-based climate governance.

Background

The **Declaration on Information Integrity on Climate Change** was launched during **COP30** through the **Global Initiative for Information Integrity on Climate Change**, established jointly by UNESCO, the Government of Brazil and the United Nations.

The initiative promotes international cooperation to address climate misinformation while strengthening public access to accurate, evidence-based information on climate change.

The European Union's endorsement aligns with its broader commitment under the **European Green Deal** and the **EU Climate Law** to support science-based policymaking, informed public participation and effective climate action. Together with initiatives such as **#ClimateFactsMatter**, the Declaration represents an important step towards building greater public trust in climate science and reinforcing the information environment needed to support Europe's transition to climate neutrality.

More information: https://climate.ec.europa.eu/news-other-reads/news/eu-endorses-landmark-declaration-information-integrity-climate-change-2026-01-27_en